



WARNER BROS. CASE STUDY HIGHLIGHTS

KEY FACTS

- Required managed service provider to handle all temporary and contract recruitment across all occupational categories for its London office
- Intense competition with rival organisations for specific skills and experience
- Required rapid implementation of solution
- Accurate management information essential

KEY RESULTS

- Significant cost savings
- Secured access to many of the best candidates in the marketplace
- Delivered accurate management information to all stakeholders in the UK and US
- Established efficient supplier management

“Carlisle Managed Solutions’ professionalism in the course of my time with Warner Home Video has been exemplary and they are a huge asset to helping me run my business. It is always a pleasure to conduct business with somebody with a positive disposition who takes immense pride in customer care and who actually delivers what they commit to delivering.”

Finance Director, Warner Home Video

RIGHT PEOPLE RIGHT PLACE

Whether you need a company that can recruit reliable, talented staff or a partner skilled in saving you time, money and resources, Carlisle Managed Solutions has the size, strength and expertise to fulfil your every recruitment need.

THE CHALLENGE

Global entertainment brand, Warner Bros., sought a new managed solution provider to cover all recruitment, from post-room clerks to finance directors. Alongside a wide range of roles, the organisation had specific requirements, reflecting its niche position in the entertainment sector.

Many positions demanded specialist skills and experience unique to the industry. As such, competition between Warner Bros., Disney and Universal for such a limited pool of capable staff is fierce.

Carlisle Managed Solutions needed to ensure Warner Bros. enjoyed access to the finest candidates, achieved supplier management efficiencies, and obtained accurate management information.

THE SOLUTION

With many different departments having unusual and detailed requirements, the team worked closely with Warner Bros. to ensure effective delivery within just four weeks. Our solution involved:

- Appointing a dedicated full-time team of experienced recruitment professionals
- Establishing full supply chain management
- Delivering a standard multiplier to help reduce costs
- Sourcing niche suppliers for unusual roles and skills
- Designing and implementing a bespoke database
- Briefing all agencies on use of custom database
- Implementing a unique interactive management information system accessible to all stakeholders
- Ensuring all temporary staff met specific requirements, for example, SAP experience for finance roles.

THE RESULTS

Warner Bros. now has access to the unique skills and quality candidates necessary to keep the brand at the forefront of the entertainment industry. The organisation has benefited from the deep understanding that comes from working with the same dedicated team since outset.

Our solution has resulted in:

- **Successfully filling around 60 temporary placements a week**
- **Recruiting some of the best candidates in the marketplace**
- **Significant cost savings for each placement**
- **Improved accuracy of information and invoicing**
- **Efficient flow of management information to head office in California.**



Carlisle Managed Solutions

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